

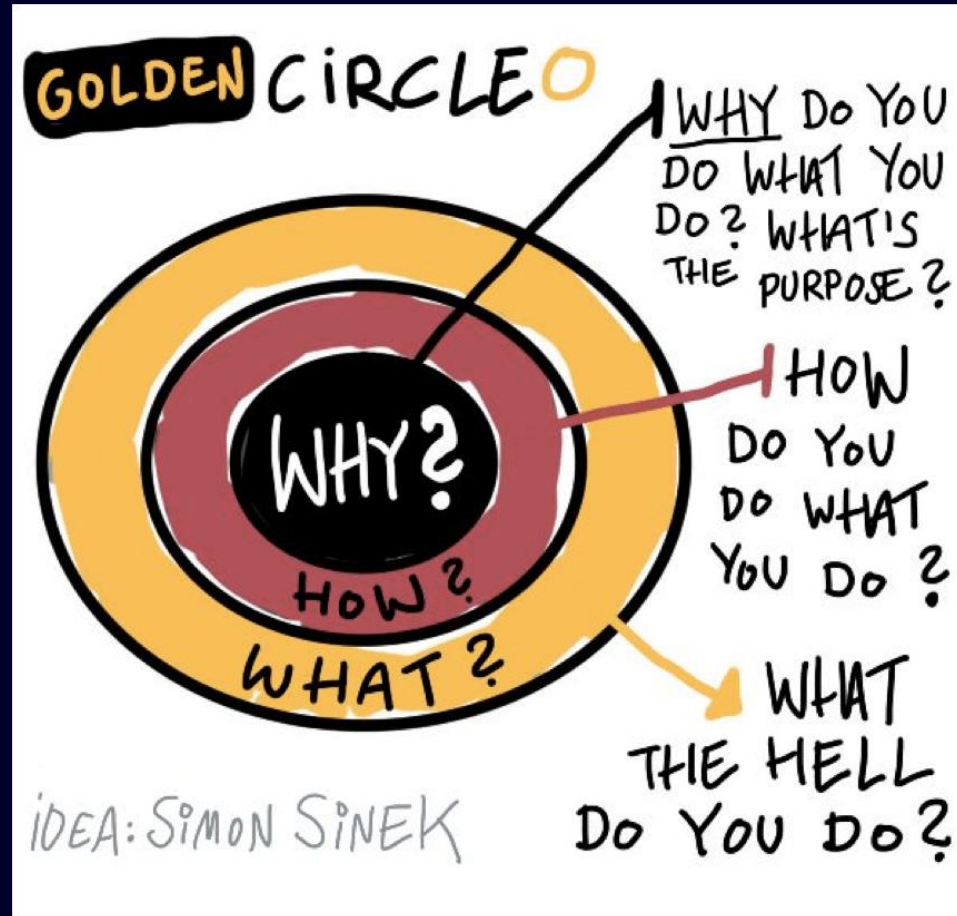


Service Breakfast by (DF)²

IoT-as-a-Service – Herausforderungen und Ausblick

The brutal truth about the IIoT

Think about the WHY!



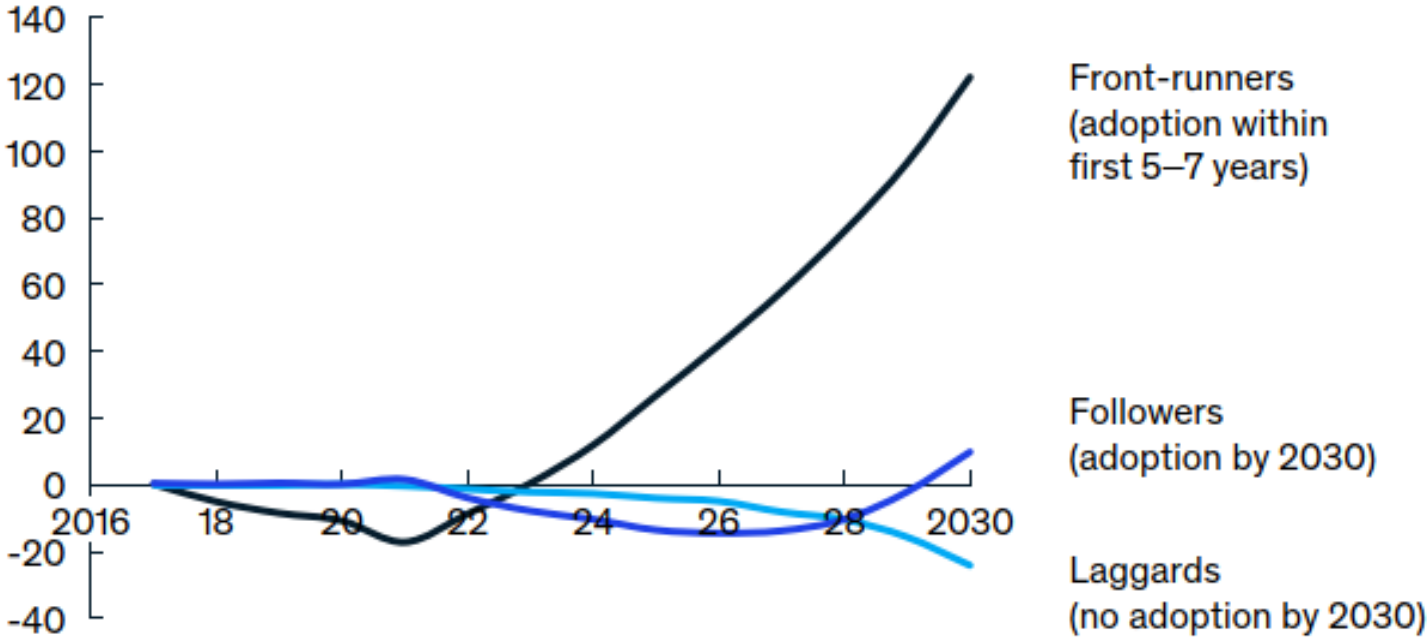
Font: Me & Company: ["Golden Circle: Why, How, What für agile Führung und Transformation"](#)

Time is critical!

Economic gains by AI front-runners, followers, and laggards show the benefits of early adoption.

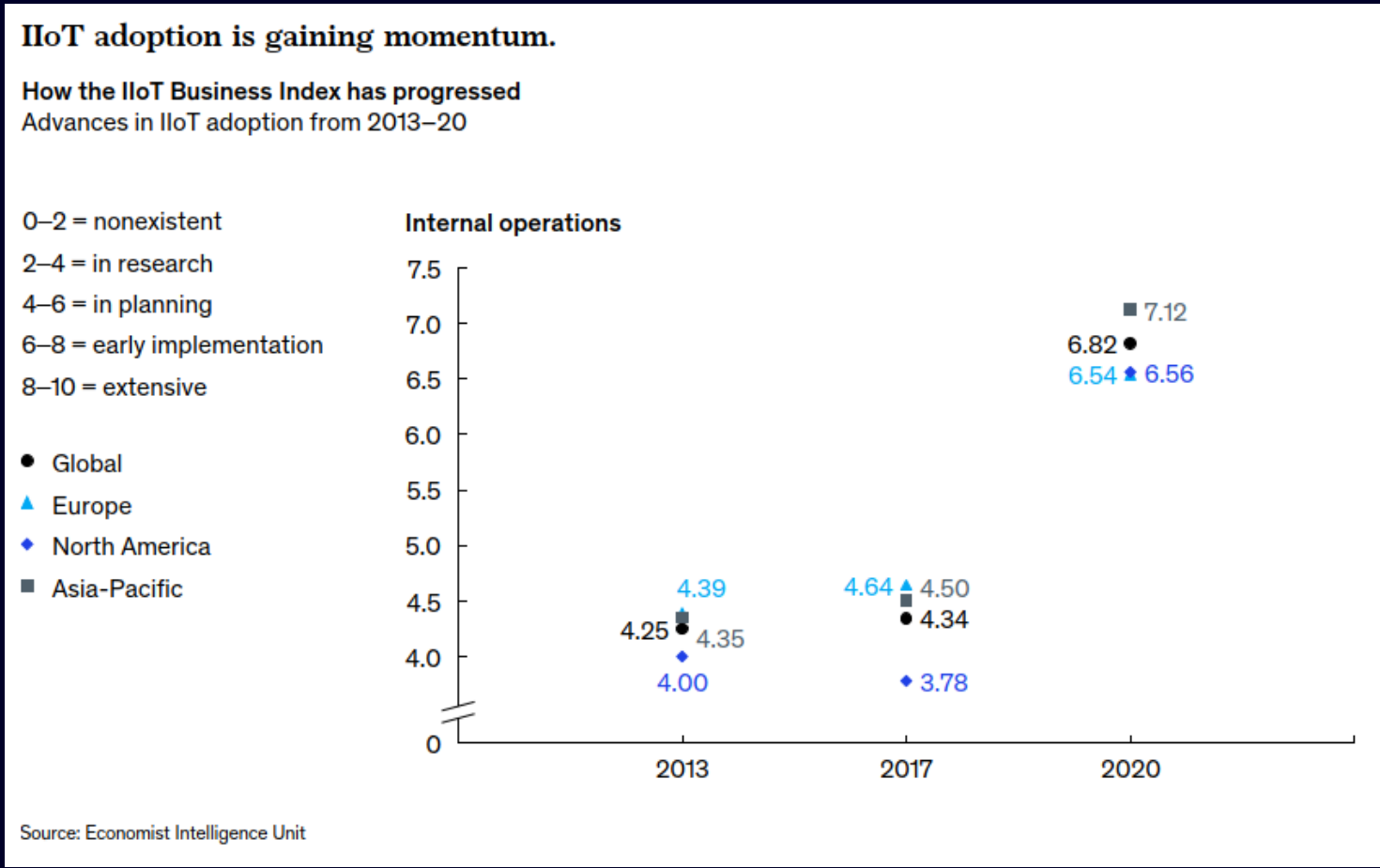
Simulation

Relative changes in cash flow by AI adoption cohort
Percent change per cohort, cumulative



Font: McKinsey & Company: [“Leveraging Industrial IoT and advanced technologies for digital transformation”](#)

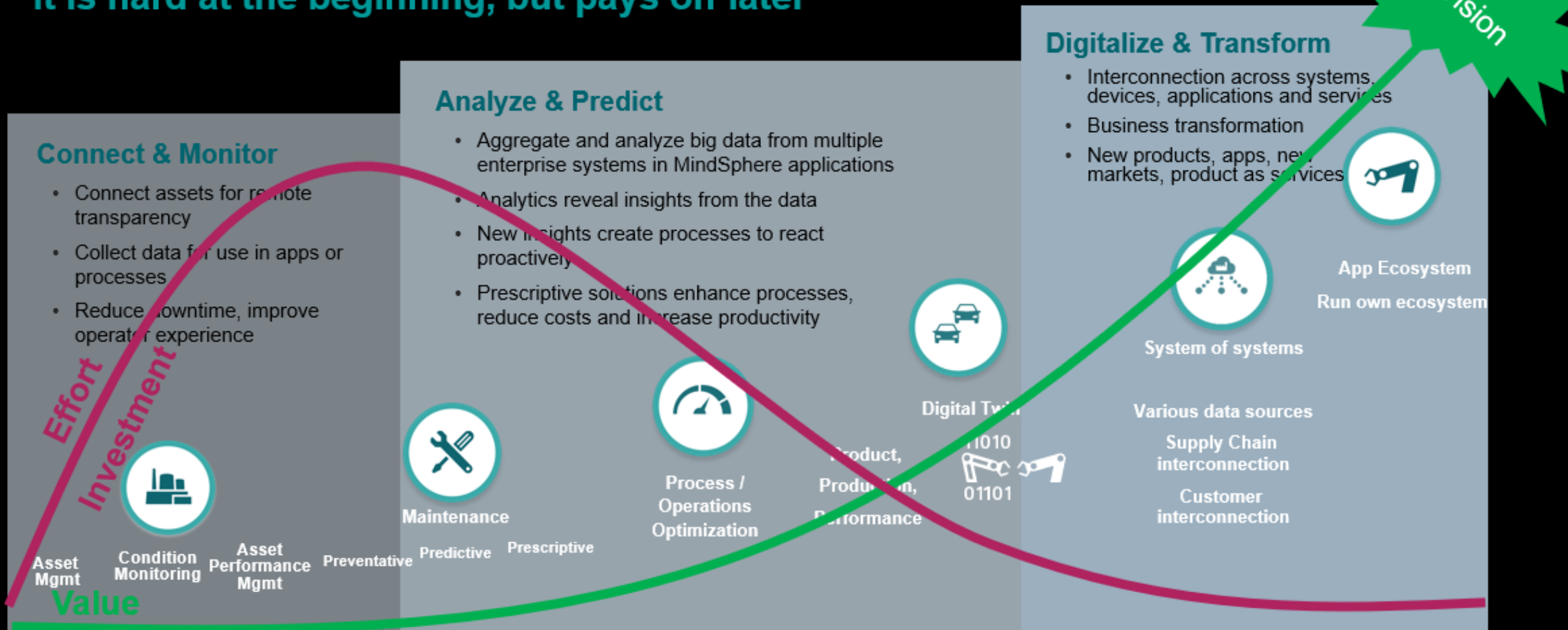
Europe is not leading anymore!



Font: McKinsey & Company: [“Leveraging Industrial IoT and advanced technologies for digital transformation”](#)

Digitalization is a journey

It is hard at the beginning, but pays off later

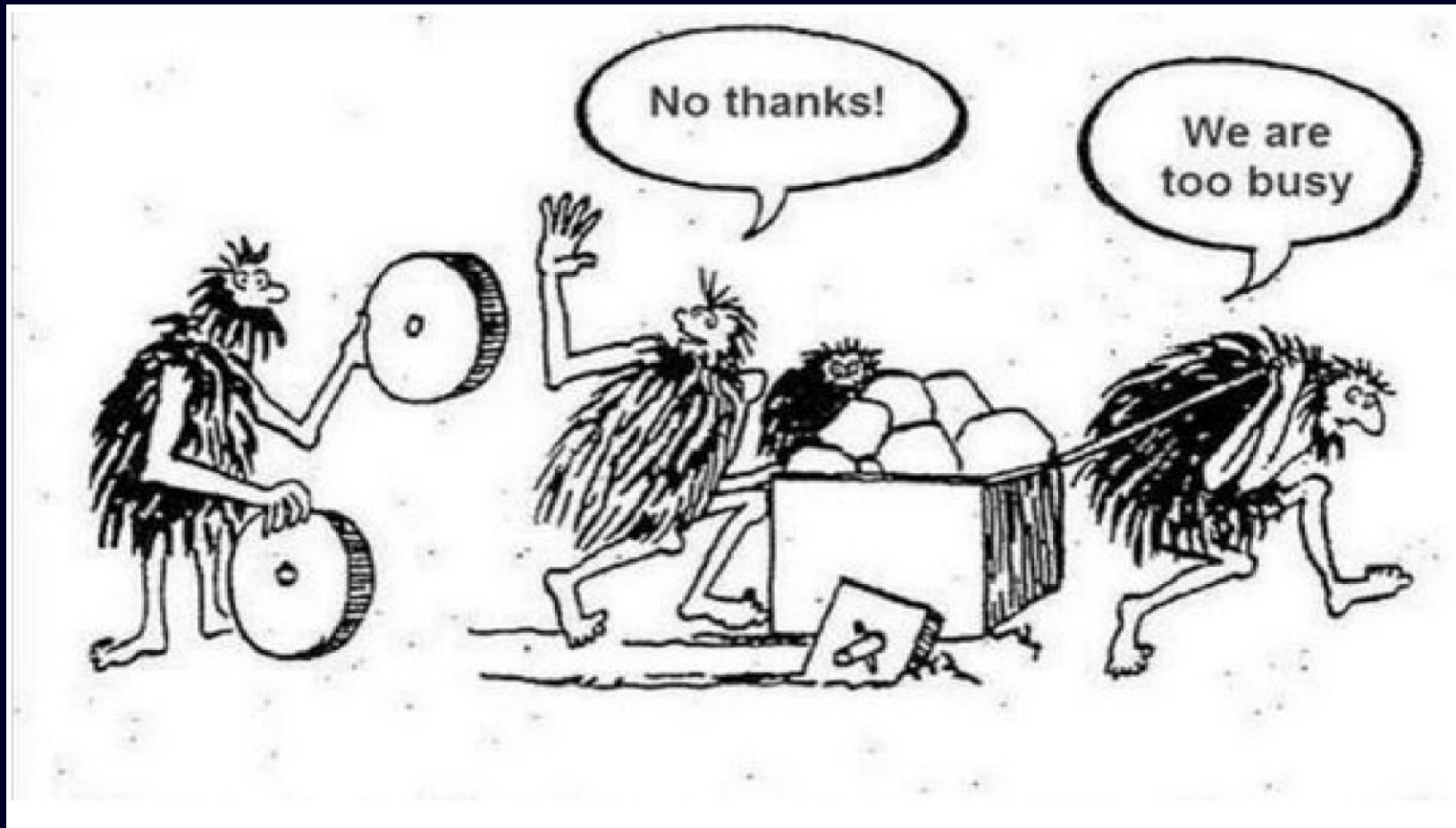


**You will not find gold nuggets –
you will find gold dust**

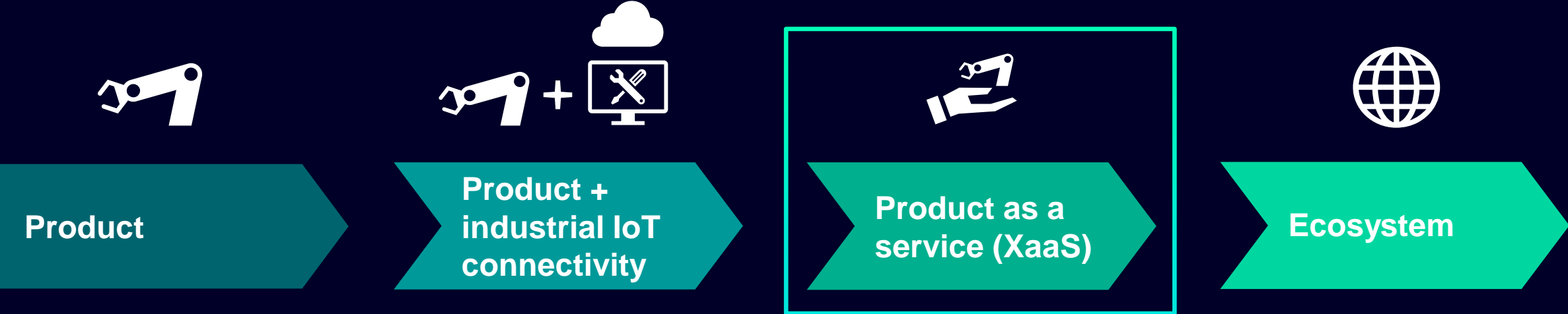


Font: <https://goldnuggetsaleshub.com/services/gold-dust/>

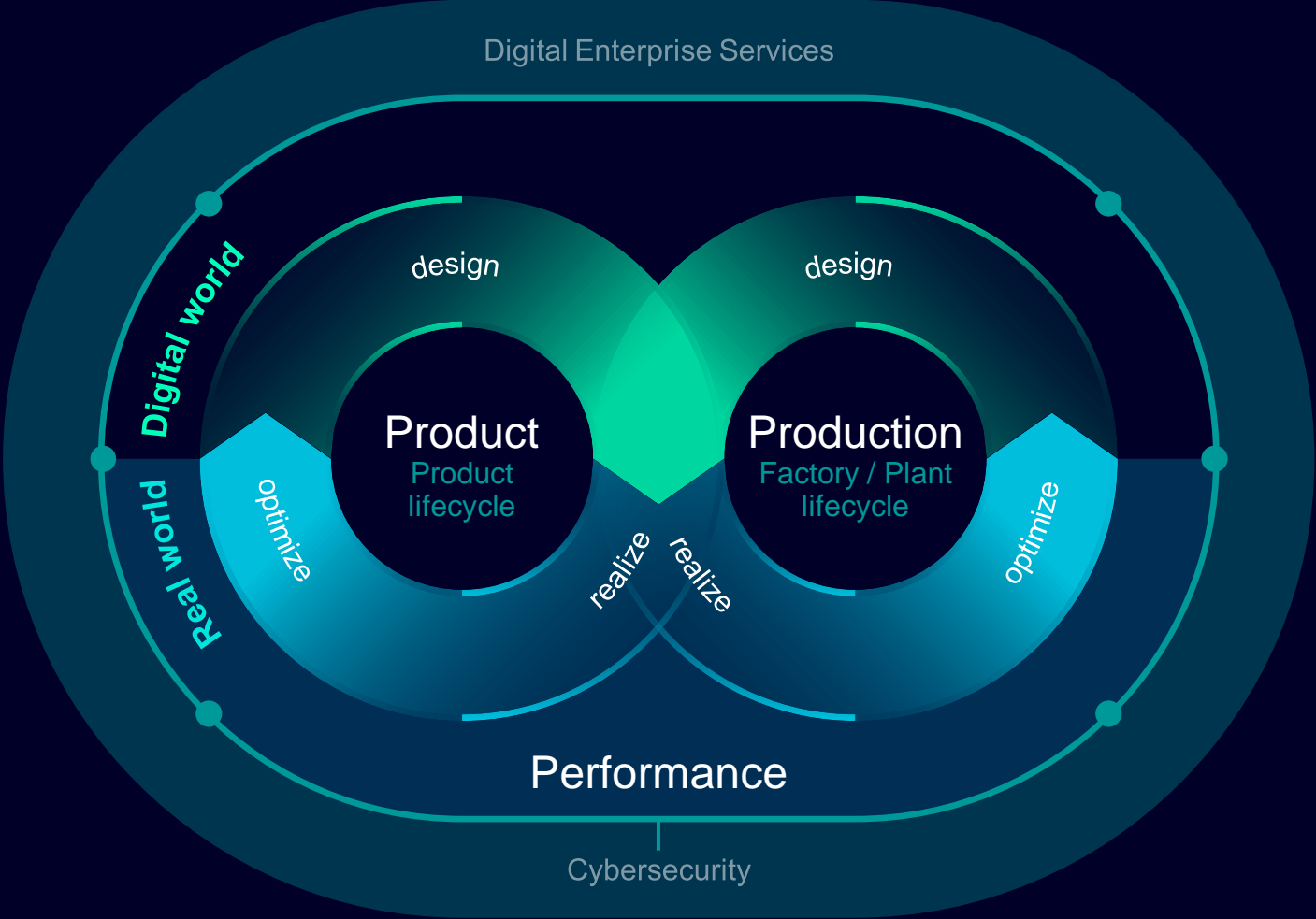
There is always opposition!



From the product to the eco-system via "digital maturation"



Comprehensive Digital Twin approach



Continuous improvement of product and production in a data-driven industry

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